

## CRITERION E: CHECK LIST

## Evaluation of product

Evaluation addresses all criteria for success (Criterion A)		
References a full discussion of client feedback		
Client feedback includes a questionnaire or interview transcript/summary in appendix		
Client feedback is referred to in the evaluation (otherwise no credit for appendix)		
Significant client feedback is discussed/analysed		

## Recommendations

Minimum 2 realistic/reasonable recommendations for improvement		
Recommendations may come from student or client		
Recommendations are justified		

## Criterion E Overall

Combined evaluation & recommendations extended writing: 350-500 words		
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## CRITERION E: MARKING GUIDE

Marks	Description
<b>0</b>	The response does not reach a standard described by the descriptors below.
<b>1-2</b>	There is a <b>limited</b> attempt to evaluate the product against the success criteria identified in criterion A. There is limited evidence of feedback from the client/adviser and any recommendations for further improvement are trivial or unrealistic.
<b>3-4</b>	The product is partially evaluated against the success criteria identified in criterion A including feedback from the client/adviser. Recommendations for further improvement of the product are largely realistic.
<b>5-6</b>	The product is fully evaluated against the success criteria identified in criterion A including feedback from the client/adviser. Recommendations for further improvement of the product are realistic.