

CRITERION E: EVALUATION**DELIVERABLE 9: EVALUATION OF THE PRODUCT**

Criterion	Document	Method of submission	Recommended word count
E	Evaluating the product	Extended writing	175-250

The evaluation of the product should refer directly to the success criteria in criterion A, feedback from the client/adviser, as well as any other appropriate feedback obtained. Both the client and the student should provide evaluative feedback on each of the individual success criteria points.

DELIVERABLE 10: RECOMMENDATIONS FOR THE FUTURE DEVELOPMENT OF THE PRODUCT

Criterion	Document	Method of submission	Recommended word count
E	Recommendations for improving the product	Extended writing	175-250

The student will use the feedback and the evaluation of the specific performance criteria to recommend possible future developments to the product. These recommendations should explain the benefits of these developments.

IB Moderator comment / advice:

For full marks in Criterion E evidence of client feedback must be included (in an appendix) and it must be discussed and referred to in the student's evaluation against the success criteria.

Recommendations should be realistic in relation to the actual product – for example 'adding network capability' is not a realistic improvement for a low-level product. Recommendations for improvement should go beyond the success criteria that have not been met.